

Gambrinus Lecture Invitation

## "Basics of Entrepreneurship"

Alain Fayolle

January 25<sup>th</sup>, 2018, 10:00 a.m. – 12:00 noon, Seminarraumgebäude I, Room 1.023

**Prof. Alain FAYOLLE** is a professor of entrepreneurship and the founder and director of the entrepreneurship research centre at EM Lyon Business School in France. Alain published thirty-five books and over one hundred articles. In 2013, Alain Fayolle was awarded the 2013 European Entrepreneurship Education Award and was elected Chair of the AOM Entrepreneurship Division for the academic year 16/17. In 2015, he was appointed Wilford L. White Fellow by ICSB.

**The lecture** introduces entrepreneurship as a socio-economic phenomenon and a field of research. In this perspective, the first part of the lecture will focus on the concepts of entrepreneur and entrepreneurship to underline key entrepreneurship outcomes for individuals, organisations and countries, and to point to some important entrepreneurial characteristics. The second part of the lecture will justify a socio-political and historical perspective to describe entrepreneurship as a field of research and to outline a set of trends and issues for the future.

### Gambrinus-Fellowship

The aim of the programme is to invite renowned professors from abroad to TU Dortmund University in order to intensify current contacts or even create new contacts in the area of research. The programme was originally founded in 1993 by the "Verband Dortmunder Bierbrauer" (federation of brewers in Dortmund). Today it is financed by the Dortmunder Volksbank. Since the programme's inception, more than 120 researchers had the opportunity to stay at TU Dortmund University.